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69.51



\$1.00

SPECIALS

**Take Your
CHOICE**

70 Glorious
GLADIOLUS
—OR—

10 Choice DAHLIAS
—OR—

6 Tuberous BEGONIAS
—OR—

4 "Everblooming" ROSES

All 4 for \$3.90
postpaid

Telephone: ROSLYN 932

STASSEN FLORAL GARDENS, Inc.

106 Jefferson Avenue

ROSLYN HEIGHTS, (Long Island) N. Y.

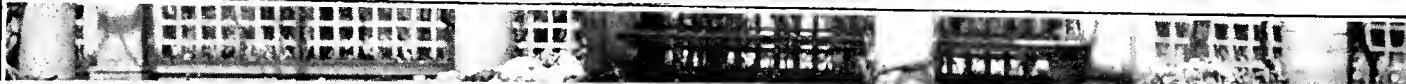
1933

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U. S. Department of Agriculture

M. R. N.
Hort. Crops & Diseases,
Washington, D. C.





GUARANTEE—All articles guaranteed to be true to name and color and sure to bloom.

CULTURAL DIRECTIONS—Complete and easily followed instructions enclosed with every order.

Delivery Prepaid

Free:

A nice packet of Sweet Pea seed free to each order, which reaches us within 2 weeks.

DISCOUNTS—Orders amounting to **\$50.00** and over are subject to a discount of 5 per cent.

SMALL ORDERS—For orders under **\$3.00**, please add 25c. to cover high expenses in connection with small orders.

GLADIOLUS

Spring • 1933

GLADIOLUS

15 Magnificent "Elite" Varieties

The most popular flowers in the world—the most novel and the most beautiful varieties imported from all parts of the world—this season the very cheapest flowers in existence. Genuineness of varieties and prime quality bulbs are fully guaranteed.



Alice Tiplady. Beautiful orange saffron color	12	100
Crimson Glow. Carmine with dark velvety center	35	2.10
Dr. F. E. Bennett. Peach red with scarlet. NEW	50	2.95
Flaming Sword. Soft red, very early	40	2.40
Golden Measure. Deep yellow. Gigantic flower spike	50	3.10
Halley. Salmon colored pink. Very popular	40	2.30
Lily White. Popular early white variety	40	2.25
Louise. Pure lavender. Fine for cutting	45	2.50
Mr. W. H. Phipps. La France pink, gigantic spike. NEW	50	3.00
Mrs. F. Pendleton. Deep pink with carmine blotch	35	2.10
Mrs. Leon Douglas. Rose with red stripes. Tall spike. NEW	50	3.00
Orange Queen. Apricot orange. Extra fine	45	2.75
Peace. Pure white with lilac feathering. Tall and strong	40	2.25
Souvenir. Golden yellow. Most beautiful yellow variety	40	2.40
Virginia. Pure scarlet of lasting brilliancy	40	2.30

SPECIAL AMATEUR COLLECTION OF GLADIOLUS

This collection contains 5 bulbs each of the above named 15 "elite" varieties. All different colors and shapes. Each variety packed separately and labeled.

No. 1

75 for \$1.90

for BEDS and BORDERS • Elegant Gladiolus in Separate Colors

Although exactly the same heavy quality is supplied as in the separate varieties, we can sell these separate colors somewhat cheaper.

Lavender :: Pink :: White :: Red :: Salmon :: Orange :: Yellow

25 for 60c. :: 100 for \$2.00

Ideal Collection — Separate Colors

Extraordinarily beautiful for the laying out of a multicolored border, divided into many colored panels. It contains 10 bulbs each of the 7 above-mentioned colors. All of excellent quality.

No. 2

70 for \$1.45

Bargain Priced Rainbow Mixture

Innumerable varieties, colors and shades. Extremely suitable for cut flowers.

Our Mixture is not muddy and not somber, not hard and not pale, but bright, striking and fine, which makes a bed of this Gladiolus Mixture a sparkling exhibit in the garden. It also possesses great value, because of the many cut flowers it gives you. Prime quality is fully guaranteed.

25 for \$0.45

100 for \$1.45

500 for \$6.90



DAHLIAS

Cheaper Than Ever and Yet Infinitely More Beautiful

No plant equals the Dahlia for length of blooming season. No plant produces as many blooms, different forms, variety of color, so well adapted for decoration indoors or out as the Dahlia.

We offer the different principal kinds of Dahlias and of every kind you will find listed the most beautiful and newest varieties.

...

Sensational GIANT DAHLIAS

These gigantic Dahlias surpass in size all other Dahlia flowers and wherever they are exhibited they excite great sensation.

Avalon. Chrome yellow. The best variety in its color	Each	12
Elizabeth Slocombe. Brilliant purplish garnet flowers on long, strong stems	\$0.35	\$2.90
Glory of New Haven. The finest of all lavender shades	.25	1.75
Jane Cowl. Warm buff and old gold, upright flowers on strong stems	.30	2.30
Jersey Beacon. Chinese scarlet with paler reverse	.40	3.50
Pride of California. Rich "American Beauty" red. Perfectly formed	.35	2.90
	.25	1.25

IDEAL COLLECTION of GIANT DAHLIAS

1 tuber each of the above 6 named varieties. Each variety labeled.

No. 3

6 for \$1.15



FAVORITE DAHLIAS

The following 5 Dahlias all of different shape belong to the cheapest and yet most favorite Dahlias. They are very charming and lovely.

Lilliput, A. D. Livoni. Beautiful shell pink	Each	12
Pompon, Golden Queen. Golden yellow, very abundant flowering	\$0.10	\$0.90
Darlene. Late shell pink. Excellent for cutting	.15	1.00
Judge A. B. Parker. Gaudy golden bronze with blends of apricot	.10	.90
Souv. de Gustav Dozon. Orange red. Continuous bloomer	.20	1.45
	.10	.90

Ideal Collection of Favorite Dahlias

1 tuber each of the above 5 named varieties. Each variety labeled.

No. 6

5 for 45c.

Bargain Priced

RAINBOW MIXTURE

In this Rainbow Mixture we put all possible varieties and different types. Strongly recommended.

12 for \$1.00 :: 25 for \$1.95

DAHLIAS

Exceptional Cut-Flower Dahlias

This kind produces the most decorative and large flowers. The following varieties form an elite collection.

Amber Queen. Amber colored, like apricot. Abundant flowering	Each	12
Jersey Beauty. Salmon pink. A favorite everywhere	\$0.25	\$1.75
Mrs. C. D. Anderson. Crimson purple to deep red. Excellent cutting variety	.25	1.80
Mrs. I. de Ver Warner. Mauve lilac with soft orchid color. Strong	.30	2.30
Mrs. Carl Salbach. Silvery lavender pink and lasting flowers	.25	1.75
Sagamore. Golden yellow suffused with orange	.20	1.45
	.35	2.90

Ideal Collection of Cut-Flower Dahlias

1 tuber each of the above 6 named varieties.

Each variety labeled.

No. 4

6 for \$1.00

Graceful CACTUS DAHLIAS

Owing to its graceful, elegant and refined flowers this kind comes most to the front and is most popular.

California Enchantress. Delicate rose to lavender pink	Each	12
Mrs. Chas. H. Breck. Sulphur yellow with lilac hue	\$0.30	\$2.30
Rene Cayeux. Crimson red. Plants literally covered with flowers until late	.35	2.90
Elkridge. A splendid white of vigorous constitution	.35	2.90
	.40	3.50

Ideal Collection of Cactus Dahlias

1 tuber each of the above 4 named varieties.

Each variety labeled.

No. 5

4 for 95c.

Tuberous Rooted BEGONIAS

These heavy Begonias are favorite flowers for the decoration of balconies, window boxes, etc., instead of the more expensive and not nearly so beautiful Geraniums. In pots they develop quickly into beautiful indoor plants with a wealth of flowers and foliage.

For outdoor planting they fill your beds and borders with an unequalled luxury of gigantic flowers, beautifully shaped and in purest colors. They bloom for months at a stretch until the frost sets in.

We offer: SINGLE, which produce gigantic flat flowers, DOUBLE, flowers are compactly filled with hundreds of petals; CRISPA, originate from the single Begonia and has thick scalloped or notched edges; DOUBLE FIMBRIATA, originate from the double and have frayed petals. Prime quality guaranteed.

SINGLE BEGONIAS. In Red, Pink, Yellow, White, Orange

In Splendid Mixture

DOUBLE BEGONIAS. In Red, Pink, Yellow, White, Orange

In Splendid Mixture

CRISPA BEGONIAS. In Red, Pink, Yellow, White, Orange

In Splendid Mixture

FIMBRIATA BEGONIAS. In Splendid Mixture

Each color separately packed and labeled

IDEAL COLLECTIONS OF GIGANTIC BEGONIAS

No. 7—SINGLE, 3 each of above 5 colors. 15 for \$2.10
No. 8—DOUBLE, 3 each of above 5 colors. 15 for 2.35
No. 9—CRISPA, 3 each of above 5 colors. 15 for 2.55

Each color separately packed and labeled

Bargain Prices RAINBOW MIXTURE Tuberous BEGONIAS

A splendid Mixture of all colors as well as a great diversity of shapes.

12 for \$1.60

25 for \$2.90

100 for \$10.80



Begonia

Bulbous ANEMONES

Rarely rich in colors

Very popular and favorite Summer flowers. Recommended for small groups, beds, edgings and for the rockery. They are also unequalled as cut flowers, as they are provided with everything which is necessary to make up a beautiful and graceful bouquet.

(Soak bulbs in water before planting).

De Caen. In a wealth of 12 25

St. Brigid. Half double flowers in the richest shades

His Excellency. Brilliant fiery red with large black heart

Very description

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Anemone

IDEAL COLLECTION OF ANEMONES

It contains 10 bulbs each of the 3 above named varieties. Each variety separately packed and labeled.

No. 10

Gigantic Flowered DOUBLE RANUNCULUS

Resembling Roses

Grow from spider-shaped bulbs (remember plant with the long downward and soak in water before planting). Produce finely chiseled green foliage above which appear a great number of flower buds, one after the other unfolding into large, double flowers of many colors. Strongly recommended in rockeries, small beds and groups. Very suitable as cut flowers.

12 for 65c. :: 25 for \$1.45

Richly Flowering MONTBRETIAS

These Summer-flowering bulbs are worthy of being planted more extensively. Produce fine pointed leaves and many small, cup-shaped flowers. They flower for months at a stretch, one twig has not faded before another takes its place. Halfway the twig, which is studded to the top with flower buds, the typical cup flowers begin to bloom and this goes on to the very top of the twig. The principal colors are orange, yellow and red.

RAINBOW MIXTURE OF MONTBRETIAS Prime Quality

12 for 70c. :: 25 for \$1.20

Majestic LILIES

Planted in the garden and left alone they soon show off their own goodly and delightful flowers, which are extraordinary ornaments of the garden. Heavy, large bulbs, guaranteed.

Auratum (Gold-banded Japan Lily). Flowers of ivory white color with brown spots

Magnificum. Carmine pink, spotted crimson

Regale. Pure white, outside of flower pink striped

Tigridum. Poppy red with black spots

Umbellatum. Straight, funnel-shaped flowers of carmine with orange color

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Large Flowered CANNAS

Are the most economical and effective plants employed in our gardens. Bloom from early summer until frost. They are picturesque in small groups, for beds and borders. The following varieties grow 4 feet tall.

The President. Rich red, green foliage

Hungaria. Beautiful pink, green foliage

Yellow King Humbert. Rich yellow, scarlet striped, green foliage

King Humbert. Scarlet, bronze foliage, greatest favorite today

3 for 30c. :: 12 for 80c.

IDEAL COLLECTION OF BETTER CANNAS

5 each of the above named 4 varieties. Each variety separately packed and labeled.

No. 12

20 for \$1.30

Robust HYACINTHUS CANDICANS

(SUMMER HYACINTHUS)

Produce flower stems about a yard in height, surrounded by long pointed leaves; are closely studded with pure white flowers. They are very ornamental for borders and extraordinarily beautiful as a background. Heavy quality.

3 for 25c. :: 12 for 75c. :: 25 for \$1.40

ISMENE CALATHINA

Known as the fragrant "Peruvian Sea Daffodil." Grows about 18 inches high, with large white, frilled, trumpet-shaped flowers borne 3 or 4 on a stem. Similar to the Anemone. Delightful, fragrant. Very special recommended.

Each, 20c. :: 3 for 50c. :: 12 for \$1.75



Ismene

Delightful OXALIS

Summer-flowering. These useful little plants are very effective in masses or beds and are particularly valuable for edgings and rockeries. They produce an unbroken row of foliage about 12 inches high and bloom continuously. Lovely pink color.

12 for 25c. :: 25 for 45c.

100 for \$1.50

Fragrant TUBEROSES Double "The Pearl"

Easily recognized by its exquisite fragrance and beautiful white flower spikes, which are borne on long stems, making it an admirable cut flower. Prime quality bulbs.

3 for 25c. :: 12 for 55c.

25 for \$1.00

MADEIRA VINES

One of the best and most popular climbers for foliage effect. Makes a quick, dense growth of lustrous foliage which is covered in late summer with small, spiral trusses of white, sweet-scented flowers.

3 for 20c. :: 12 for 75c.



Choice Hardy ROCKERY PLANTS

The ever increasing desire of garden friends for rockeries, so indispensable in a tastefully laid out garden, urges us to give you a selection of the most beautiful and popular hardy plants at most reasonable prices. The varieties offered here are all strong, 2 year, field grown plants. They are hardy—once planted they last for many years, increasing in size and beauty each year. **Make your choice.**

Strong plants guaranteed

3 Plants 50^c.

12 for \$1.60

ALYSSUM saxatile. Numerous yellow flowers. April-May.
ANCHUSA myosotidiflora. Charming Forget-me-not flowers. April-May.
ARABIS alpina (Rockcress). Pure white flowers. April-May.
ARMERIA maritima. Foliage grasslike, flowers pink. April-August.
ASTER alpinus. Blue and white, showy flowers. August.
CAMPANULA carpatica. Blue-white. June-October.
CERASTIUM (Snow-in-summer). Silvery foliage, white flowers. May-July.
DIANTHUS deltoides. Glowing crimson red flowers. June-July.

GEUM, Mrs. Bradshaw. Orange red flowers. All Summer.
HELIANTHEMUM (Sun- or Rockrose). Pink-orange-yellow. July-September.
IBERIS (Candytuft). Evergreen foliage, white flowers. April-May.
NEPETA mussini. Silvery gray foliage, lavender flowers. April-September.
PHLOX subulata (Mountain Pink.) April-May.
SEDUM HYBRIDS. Flowers in various shades. July-September.
VIOLA cornuta. Blue-white-yellow. May-October.

IDEAL COLLECTION of ROCKERY PLANTS

Strongly recommended both for the laying out of a rock garden and to refresh an existing one. It fills the requirements for variation and liveliness. This collection contains 3 plants each of the above 15 named varieties. Each variety packed separately and labeled.

No. 13

45 for \$5.40

CHOICE HARDY PERENNIALS

Every owner of even a small garden devotes at least part of it to hardy plants. Practically every day throughout the growing season pleasant changes take place in that hardy perennial border. No matter how old fashioned the flowers, they always seem new and bring happy surprises. A list of perennial varieties is offered you here that will give you the greatest satisfaction from year to year. Strictly prime quality, field grown plants. **Make your choice for only—**

12 for \$1.45

3 for 45^c.

AQUILEGIA (Columbine). All colors. 2 ft. May-June.
CARNATIONS, Double. Mixed colors. 1 ft. June-July.
CHRYSANTHEMUM, Hardy. Bronze-pink-white. 3-4 ft. October-November.
COREOPSIS grandiflora. Golden yellow. 2-3 ft. All Summer.
DELPHINIUM Belladonna. Light blue. 3 ft. All Summer.
DIGITALIS gloxiniaeflora (Foxglove). Mixed colors. 3-4 ft. June-July.
EUPATORIUM (Hardy Ageratum). Lavender. 2 ft. August-October.
GAILLARDIA grandiflora. Red and gold. 2 ft. All Summer.
GYPSOPHILA paniculata (Babysbreath). Double white. 3 ft. All Summer.
HOLLYHOCKS, Double. Red-yellow-pink. 6-8 ft. July-August.
LUPINE, New Sweet Scented Hybrids. 3-4 ft. June-July.
PHLOX decussata. Red-lavender-salmon pink. 3 ft. July-August.
PHYSALIS francheti (Chinese Lantern). Orange, lantern-like fruits. 2 ft. October.
PLATYCODON grandiflorum. Deep blue, bell-shaped flowers. 2 ft. July-October.
PYRETHRUM (Painted Daisy). Pink and red flowers. 3 ft. May-June.
RUDBECKIA purpurea. Purple. 3 ft. July-October.
SALVIA azurea. Skyblue flower spikes. 3-4 ft. August-September.
SCABIOSA caucasica. Lilac flowers. 2 ft. All Summer.
SHASTA DAISY. White flowers. 2-3 ft. July-September.
TRITOMA (Red Hot Poker) Orange-scarlet. 2-3 ft. August-October.



IDEAL COLLECTION of Selected Hardy PERENNIALS

Strongly recommended for an ever-flowering border, also for small groups. There is plenty of variation and fresh flowers for cutting continually from June until November. It contains 3 plants each of the above 20 named varieties. Each variety packed separately and labeled.

No. 14

60 for \$6.95

Double PEONIES

Pure White, Salmon Pink, Rich Red. The most satisfactory Peony is selected for each color. Strong roots.

3 for 75c., 12 for \$2.45, 25 for \$4.25

STASSEN FLORAL GARDENS, Inc.
ROSLYN HEIGHTS (Long Island) NEW YORK
106 Jefferson Ave. Tel. Roslyn 932

Delightfully Beautiful ROSES!

Roses never yet have disappointed anyone when dependable stock is obtained and the necessary care is given. This season you can lay out a Rose garden or refresh an existing one at only a fraction of the cost of a few years ago. The following collections are composed with the utmost care and the price is exceptionally low. Only strong, well rooted, 2 year, field grown Roses are selected and they are fully guaranteed.

3 \$¹.00
for

Popular "Everblooming" Roses

12 for \$3.85

Etoile de Hollande. Brilliant red, very fragrant.

Red Radiance. Bright cerise red, tinged deep rose.

Pink Radiance. Brilliant rose pink with silvery hue.

Briarcliff. Fine salmon pink, lasting and very fragrant.

Kaiserin Auguste Viktoria. The grandest pure white.

Souvenir de Claudius Pernet. Canary yellow with goldish underground.

Lady Hillingdon. Goldish yellow with apricot shade.

Talisman. Yellow with copper red and orange rose.



Ideal Collection of 8 Popular "Everblooming" Roses

1 each of the above
8 popular varieties. 8 for \$2.60
Each Rose labeled.
No. 15

New "Everblooming" Roses OF RECENT INTRODUCTION

Each 55c. :: 3 for \$1.60

E. G. Hill. Massive blooms of deep maroon, velvety inside.

Herbert Hoover. Orange, maroon and gold.

Ville de Paris. Fadeless bright yellow.

Dame Edith Helen. Bright pink, very fragrant.

Ideal Collection of 4 NEW "Everblooming" Roses

1 each of the above
4 named varieties. 4 for \$2.10
Each Rose labeled.
No. 16

RICHLY FLOWERING Climbing Roses

3 for \$1.00 :: 12 for \$3.85

Emily Gray. Large golden buds and blooms, which do not fade.

Paul's Scarlet. Brilliant scarlet, indestructibly strong.

Dr. W. Van Fleet. Shell pink, large clusters, good for cutting.

Silver Moon. Pure silvery white, a Rose of great substance.

SENSATIONAL NEW "Everblooming" Climbing Roses

New Dawn. Shell pink, sport of Dr. Van Fleet.
Each \$1.50

New Blaze. Brilliant scarlet, sport of Paul's Scarlet.
Each \$2.00

BIG VALUE HERE!

Special Rose Collection EIGHT POPULAR and FOUR NEW ROSES
1 each of the above 12 named varieties. Each Rose labeled.

12 for \$4.55

No. 17